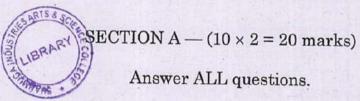
## APRIL/MAY 2024

## CSIM33 — E-BUSINESS

Time: Three hours

Maximum: 75 marks



- 1. Define E-Business.
- 2. Summarize the term E-Business.
- 3. Define E-Commerce.
- 4. List out any three uses of internet.
- 5. Define Digital Signature.
- 6. Outline the term encryption.
- 7. Summarize the term World Wide Web.
- 8. Demonstrate the E-Payment system.
- 9. Extend the concept of online payment.
- 10. Summarize the payments cards.

## SECTION B — $(5 \times 5 = 25 \text{ marks})$

Answer ALL questions.

11. (a) Outline the characteristics of E-Business.

Or

- (b) Write notes on
  - (i) E-Banking
  - (ii) E-Commerce
- 12. (a) Compare the traditional from E-Business applications.

Or

- (b) Write notes on
  - (i) Dial-Up
  - (ii) Broadband
- 13. (a) Elaborate the Data and Message Security.

Or

- (b) Elucidate the role of a network security and firewalls in E-Business.
- 14. (a) Classify the advantages of using Electronic Data Interchange.

Or

(b) Categorize the intranet application in business.

15. (a) Elucidate the role of payments cards in E-Commerce.

Or

(b) Discuss briefly about stored value cards. SECTION C —  $(3 \times 10 = 30 \text{ marks})$ 

Answer any THREE questions.

- 16. Identify and explain the requirements of E-Business.
- 17. Analyze the steps involved in develop an architectural Framework of E-Commerce.
- 18. Demonstrate the steps of OSI models.
- 19. Elaborate the EDI applications in business.
- 20. Write and explain the types of stored value cards.

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